



THE BALLET ALLIANCE

The Ballet Alliance is an organization of pre-professional schools/companies with the shared mission: To raise the standards of American ballet through education, performance, and community engagement.

“The Ballet Alliance not only elevates the standards of the form, but also creates a supportive community where dancers can thrive.”

-University Recruiter

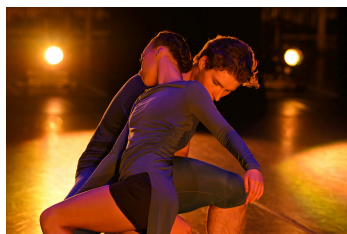


Evaluation Process

Each member company participates in an evaluation process which is unique to our organization. Companies are assigned a Festival Artistic Directors (FAD), who collaborates, educates, and inspires both the artistic director and dancers over a period of months. FADs travel to each company's hometown to teach a master class, rehearse the dancers, and provide mentorship to the entire company, including board of directors and administration if so desired by the member company. The collaborative approach between companies and FADs results in growth for all. **The focus is on education and empowerment, not ranking and judging. It is an amazing experience where directors get to sit back and be the mentee!**

Scholarships and Recruitment Opportunities

Starting with a virtual college/university webinar in the fall, members are exposed to different opportunities for their dancers. These include recruiters from nationally revered intensive programs, universities, and professional companies at the Festival. At a typical Festival, The Ballet Alliance distributes an average of \$50,000 in scholarships to its dancers. **It is not uncommon for dancers to go home from festival with a college acceptance as a souvenir!**



Performance Opportunities

Each member company performs at the Festival in a state-of-the-art theater experience with beyond industry standard lighting provided by our technical director and lighting designer. Emerging choreographers (students) have the opportunity to have their work seen in the same manner. **Having the chance to perform in a professional caliber theater for an audience of dancers is an experience your dancers will never forget!**



At the Ballet Alliance, we empower our membership to reach their full potential through
EDUCATION, INSPIRATION & CAMARADERIE!

There is no competition, comparison, or honor awards, just the love of dance shared by all of us. Education and empowerment continues through the year virtually, for both dancers and artistic directors. An annual 4-day Festival takes place where dancers and directors can immerse themselves in ballet and dance classes, specialized workshops and thought-provoking seminars, without the pressure of competition. The upbeat and supportive environment allows all participants to focus on technical, artistic and creative growth through the pure joy of dance. Members return home with increased skills, and a renewed appreciation for their pursuit and dedication to their craft.



The Ballet Alliance Invests in our STUDENTS

World-Class Training Opportunities

The annual Festival offers all dancers master classes with the best instructors in the field of ballet as well as other forms of dance. These are offered on industry-standard flooring, no matter what the venue with reasonable class sizes. Seminars include topics such as nutrition, dance film techniques, mental wellness, & the craft of choreography. **It's like a summer intensive experience packed into 4 days, a chance for your students to step out of their bubble and find inspiration in every class!**

Emerging Choreographer Mentorship

Young choreographers are mentored by professionals in the field, who educate and inspire, yielding increased creativity and acumen in the craft. **As directors we constantly run into the "not enough hours in the day" problem. Let The Ballet Alliance take student choreographer mentorship off of your plate!**



The Ballet Alliance Invests in our DIRECTORS & ORGANIZATIONS

Professional Development for Artistic Directors & their Staff

TBA provides **ongoing development for its artistic directors and their staff** throughout the year. Previous education has included seminars and training on: diversity/equity/inclusion, mental health, accessible dance classes for children with disabilities, board building strategies, and organizational development. Curriculum and pedagogy seminars have included: flexibility, pointe/pre-pointe training, working with diverse body types, & more.

Exposure to Professionals in the Field for Artistic Directors

Artistic directors are given opportunities to get to know recruiters, instructors, choreographers and directors from a vast number of programs and companies throughout the United States and beyond. At the annual Festival, all are encouraged to **network in a non-competitive and supportive environment.**

Mentorship within the Organization

We do not compete against each other. The member schools/companies of TBA share knowledge and ideas. Mentoring programs are in place for new companies and any director who wants help in any facet of running their organization. We value group brainstorming sessions on how to solve problems and create growth for all.

**A Rising Tide
Lifts All Boats**

JOIN US!

**All Perks listed in this brochure can be yours for
Annual Dues of only \$1,000!**

**Contact our Membership Chair, Rachel Vickrey at
membership@theballetalliance.org**